

2023 FGS Annual Meeting Exhibiting & Partnering Options:

FGS Annual Meeting & Educational Symposium:

“34 Years of Leadership in Geriatric Care”

September 23-24, 2023 Sheraton Sand Key Resort – Clearwater Beach, FL

Professionals in attendance:

- The Florida Geriatrics Society is a Florida statewide charitable nonprofit 501(c)3 membership organization that serves as the state affiliate to the American Geriatrics Society, and is the recognized Geriatrics Medical Specialty Society by the Florida Medical Association (FMA). We are dedicated to serving professional healthcare providers with an interest in caring for older adults in Florida. Our membership is comprised of approximately 65% physicians, 20% medical students, and 15% allied health care professionals including nurse practitioners, pharmacists, physician assistants, psychologists, registered nurses, social workers, PT/OT providers and others. We estimate that we will be hosting 70-90 healthcare professionals as we continue to return to our organization’s pre-COVID levels.

Fishes of the Florida Gulf Coast Exhibit Hall Partnering Opportunities:

Please note: The Exhibit Sponsorship includes our 2023 Saturday Night Networking Reception for up to 2 representatives per registered exhibitor paid sponsorship.

Tarpon Level (\$1800)

- **Exhibitor booth** (covered and skirted 6 foot table) in a prime traffic location in the designated exhibitor area and includes up to 2 company representatives* who shall have access to all FGS sessions, meals, and events held during the annual meeting, except for without prior consent, another company’s sponsored product theaters or single sponsor meal events.
- **Company or Product Logo** added to our FGS website’s *Partners & Sponsors* dedicated resource area with or without a link to your company website/page and within our eNewsletters for one year. Your company logo will be included in our meeting marketing announcements (as determined by the FGS), within the meeting packet, and as a part of our partners recognition slideshow and announcements throughout the meeting and events.
- **E-Newsletter Ads***: 2 pre-determined direct marketing, messaging, or ad material sent out electronically to our FGS Members over the next year. * Ads/messages may be limited in size & scope and must meet with the approval of the Executive Director prior to release to our membership. You have the option to create 2 separate initiatives or use the same ad/message for both. Assigned individual will work with the FGS Exec Director on the specific marketing releases.

Snook Level (\$1,500)

- **Exhibitor booth** (covered and skirted 6 foot table) in a moderate to prime traffic area in our designated exhibit area and includes up to 2 company representatives* with access to all FGS sessions, meals, and events held during the annual meeting, except for without prior consent, another company’s sponsored product theater events or single sponsored meal events.
- **Company or Product Logo** added to our FGS website’s *Partners & Sponsors* dedicated resource area with or without a link to your company website/page and within our eNewsletters for one year.

Your company logo will be represented in our annual meeting marketing announcements (as determined by the FGS), included within the meeting packet, and as a part of our FGS partners recognition slideshow and announcements throughout the meeting and networking events.

Red Fish Level (\$1350)

- **Exhibitor booth** (covered and skirted 6 foot table) in our designated exhibit area and includes up to 2 company representatives* with access to all FGS session and events held during the annual meeting, except for without prior consent, another company's sponsored product theater events or single sponsored meal events.
- **Company Logo** added to our FGS website's *Partners & Sponsors* dedicated area with or without a link to your company website/page for up to one year. Your company logo will be represented in our annual meeting marketing announcements (as determined by the FGS), included within the meeting packet, and as a part of our partners recognition slideshow throughout the meeting and events.

Spotted Sea Trout Level (\$950 nonprofit 501(c)3 organizations)

- **Exhibitor booth** (covered and skirted 6 foot table) in our designated exhibit area with up to 2 company representative* with access to all FGS sessions, meals, and events held during the annual meeting, except for without prior consent, another company's sponsored product theater events or single sponsored meal events.
- **Company will be listed** on our FGS website's *Partners & Sponsors* dedicated resource area for up to one year, included within the meeting packet, and recognized during our *Partners* recognitions throughout the meeting and networking events.

Mangrove Snapper Level (\$500)

- **Non-Exhibiting Sponsor with Company logo listed to** our FGS website's *Partners & Sponsors* dedicated resource area with or without a link to your company website/page for one year. Your company or individual(s) will be listed within the meeting packet and general meeting materials.

*Additional company representatives may be purchased - please contact the FGS for more information.

Do you have a need for more direct time or greater brand recognition with the attendees? Why not think about sponsoring a Pre-Session Product Theater Breakfast? Or a midday break, Saturday evening's networking reception or Saturday luncheon?

Would you like to support the efforts of the FGS in other ways? Our executive director can work directly with you and your budget to create a package specifically to meet your needs. Or maybe you are looking for a variety of ways to support the FGS – consider one or more items from our Ala Carte Sponsorship Listing opportunities. Contact our executive director, Peggy for more information on our partnering opportunities.

FGS Executive Director, Peggy @ 813-996-0322 or email at: Exec@floridageriatricsociety.org

Thank you for your consideration and we look forward to seeing you in September 2023!



FGS Exhibiting Registration Form —Please return via email exec@floridageriatricsociety.org

Company Name:	
City/State	
Primary Contact:	
Email:	
Office Phone:	Cell Phone:
Representative 1:	Attending Saturday Reception:
Representative 2:	Attending Saturday Reception:
Company Tax ID:	Website:
Any Special Instructions or Needs:	

Exhibitor Levels:

	Corporate Sponsor w Tarpon Level Benefits++	\$7,500.00
	Tarpon Exhibitor Level	\$1,800.00
	Snook Exhibitor Level	\$1,500.00
	Redfish Exhibitor Level	\$1,350.00
	Spotted Sea Trout Exhibitor Level (501c3 nonprofit corporations only)	\$ 950.00
	Mangrove Snapper Exhibitor Level	\$ 500.00

My Preference for Payment is please check at least one:

Pay via credit card/online:
Pay via ACH/Check Direct Pay online:
Pay mailed check

An invoice will be created that offers a direct link for online payments.

Mailing address is FGS P.O. Box 1403, Land O Lakes, FL 34639